

## ORDER



**Wichita KS KSNW**

Orders	Order / Rev:	A2737716
	Alt Order #:	27151750
	Product Desc:	Smart Media Group
	Estimate:	C21C27
	Flight Dates:	10/21/20 - 10/27/20
	Original Date / Rev:	10/20/20 / 10/20/20
	Order Type:	REG

Primary AE:	Katz Washington
Sales Office:	K-WAS
Sales Region:	Nat

Agency	Name:	Smart Media Group
	Buying Contact:	
	Billing Contact:	Smart Media Group Email
		P.O. Box 26067
		Alexandria, VA 22313

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM
Agency Commission:	15%

Advertiser	Name:	POL/NRSC   National Republican Sena
	Demographic:	A35+
	Product Codes:	PL13
	Revenue Code 1:	AGY
	Revenue Code 2:	POL
	Revenue Code 3:	POL-ISS
	Priority:	P5

Order Brand:	
New Business Thru:	
Advertiser External ID:	IN11305
Agency External ID:	IN10086/SP6681/TO1332/MO1041
Unit Code:	General
Order Separation:	00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	44	\$77,640.00	\$65,994.00
10/26/20	11/29/20	25	\$59,355.00	\$50,451.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	44	\$77,640.00	\$65,994.00	170.40
November 2020	25	\$59,355.00	\$50,451.75	118.40
<b>Totals</b>	<b>69</b>	<b>\$136,995.00</b>	<b>\$116,445.75</b>	<b>288.80</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	10/21/20	10/21/20	M-F 9-10a	CM	9-10a	--W----	:30	1	\$765.00	P2	1.50	NM	1	\$765.00
	Channels : KSNC,KSNG,KSNL,KSNW														
	M-F 9-10a														
	LIVE WITH KELLY & RY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/19/20	10/25/20	--W----		1		\$765.00		1.50					
N 2	Multi	10/22/20	10/22/20	M-F 9-10a	CM	9-10a	---T---	:30	1	\$765.00	P2	1.50	NM	1	\$765.00
	Channels : KSNC,KSNG,KSNL,KSNW														
	M-F 9-10a														
	LIVE WITH KELLY & RY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/19/20	10/25/20	---T---		1		\$765.00		1.50					
N 3	Multi	10/23/20	10/23/20	M-F 9-10a	CM	9-10a	----F--	:30	1	\$765.00	P2	1.50	NM	1	\$765.00
	Channels : KSNC,KSNG,KSNL,KSNW														
	M-F 9-10a														
	LIVE WITH KELLY & RY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/19/20	10/25/20	----F--		1		\$765.00		1.50					
N 4	Multi	10/26/20	10/26/20	M-F 9-10a	CM	9-10a	M-----	:30	1	\$765.00	P2	1.50	NM	1	\$765.00
	Channels : KSNC,KSNG,KSNL,KSNW														
	M-F 9-10a														
	LIVE WITH KELLY & RY														

Order / Rev: A2737716  
Alt Order #: 27151750  
Flight Dates: 10/21/20 - 10/27/20

Advertiser: POL/NRSC | National Republican Senat  
Product Desc: Smart Media Group  
Estimate: C21C27

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	M-----			1		\$765.00		1.50				
N 5	Multi	10/27/20	10/27/20	M-F 9-10a	CM	9-10a	-T-----	:30	1	\$765.00	P2	1.50	NM	1	\$765.00
		Channels : KSNK,KSNG,KSNN,KSNN													
		M-F 9-10a													
		LIVE WITH KELLY & RY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	-T-----			1		\$765.00		1.50				
N 6	Multi	10/21/20	10/21/20	M-F 4-430p	CM	4-430pm	--W----	:30	1	\$900.00	P2	2.60	NM	1	\$900.00
		Channels : KSNK,KSNG,KSNN,KSNN													
		M-F 4-430p													
		JEOPARDY B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	--W----			1		\$900.00		2.60				
N 7	Multi	10/22/20	10/22/20	M-F 4-430p	CM	4-430pm	---T---	:30	1	\$900.00	P2	2.60	NM	1	\$900.00
		Channels : KSNK,KSNG,KSNN,KSNN													
		M-F 4-430p													
		JEOPARDY B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	---T---			1		\$900.00		2.60				
N 8	Multi	10/23/20	10/23/20	M-F 4-430p	CM	4-430pm	----F--	:30	1	\$900.00	P2	2.60	NM	1	\$900.00
		Channels : KSNK,KSNG,KSNN,KSNN													
		M-F 4-430p													
		JEOPARDY B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	----F--			1		\$900.00		2.60				
N 9	Multi	10/26/20	10/26/20	M-F 4-430p	CM	4-430pm	M-----	:30	1	\$900.00	P2	2.60	NM	1	\$900.00
		Channels : KSNK,KSNG,KSNN,KSNN													
		M-F 4-430p													
		JEOPARDY B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	M-----			1		\$900.00		2.60				
N 10	Multi	10/27/20	10/27/20	M-F 4-430p	CM	4-430pm	-T-----	:30	1	\$900.00	P2	2.60	NM	1	\$900.00
		Channels : KSNK,KSNG,KSNN,KSNN													
		M-F 4-430p													
		JEOPARDY B													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	-T-----			1		\$900.00		2.60				
N 11	Multi	10/21/20	10/21/20	M-F 430-5p	CM	430-5pm	--W----	:30	1	\$1,260.00	P2	3.80	NM	1	\$1,260.00
		Channels : KSNK,KSNG,KSNN,KSNN													
		M-F 430-5p													
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	--W----			1		\$1,260.00		3.80				
N 12	Multi	10/22/20	10/22/20	M-F 430-5p	CM	430-5pm	---T---	:30	1	\$1,260.00	P2	3.80	NM	1	\$1,260.00
		Channels : KSNK,KSNG,KSNN,KSNN													
		M-F 430-5p													
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	---T---			1		\$1,260.00		3.80				
N 13	Multi	10/23/20	10/23/20	M-F 430-5p	CM	430-5pm	----F--	:30	1	\$1,260.00	P2	3.80	NM	1	\$1,260.00
		Channels : KSNK,KSNG,KSNN,KSNN													
		M-F 430-5p													
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/19/20	10/25/20	----F--			1		\$1,260.00		3.80				
N 14	Multi	10/26/20	10/26/20	M-F 430-5p	CM	430-5pm	M-----	:30	1	\$1,260.00	P2	3.80	NM	1	\$1,260.00
		Channels : KSNK,KSNG,KSNN,KSNN													
		M-F 430-5p													
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/26/20	11/01/20	M-----			1		\$1,260.00		3.80				
N 15	Multi	10/27/20	10/27/20		CM	430-5pm	-T-----	:30	1	\$1,260.00	P2	3.80	NM	1	\$1,260.00

Wichita KS KSNW

Order / Rev: A2737716  
 Alt Order #: 27151750  
 Flight Dates: 10/21/20 - 10/27/20

Advertiser: POL/NRSC | National Republican Senat  
 Product Desc: Smart Media Group  
 Estimate: C21C27

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY SHOW (8-9AM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----					1	\$1,215.00		1.90			
N 26	Multi	10/24/20	10/24/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	2	\$450.00	P2	1.20	NM	2	\$900.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Kansas Today Sa/Su 6a-8a											
KANSAS TODAY WEEKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S-					2	\$450.00		1.20			
N 27	Multi	10/24/20	10/24/20	Today Show Sa	CM	8a-10a	-----S-	:30	2	\$450.00	P2	1.40	NM	2	\$900.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show Sa											
SATURDAY TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S-					2	\$450.00		1.40			
N 28	Multi	10/25/20	10/25/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$450.00	P2	1.40	NM	1	\$450.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Today Show Su											
SUNDAY TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					1	\$450.00		1.40			
N 29	Multi	10/25/20	10/25/20	Meet the Press	CM	Meet the Press	-----S	:30	1	\$900.00	P2	1.70	NM	1	\$900.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				Meet the Press											
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					1	\$900.00		1.70			
N 30	Multi	10/21/20	10/21/20	KSN News at Five	CM	5-530pm	--W----	:30	1	\$1,575.00	P2	4.70	NM	1	\$1,575.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN News at Five											
KSN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	--W----					1	\$1,575.00		4.70			
N 31	Multi	10/22/20	10/22/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$1,575.00	P2	4.70	NM	1	\$1,575.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN News at Five											
KSN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	---T---					1	\$1,575.00		4.70			
N 32	Multi	10/23/20	10/23/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$1,575.00	P2	4.70	NM	1	\$1,575.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN News at Five											
KSN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----F--					1	\$1,575.00		4.70			
N 33	Multi	10/26/20	10/26/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$1,575.00	P2	4.70	NM	1	\$1,575.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN News at Five											
KSN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----					1	\$1,575.00		4.70			
N 34	Multi	10/27/20	10/27/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$1,575.00	P2	4.70	NM	1	\$1,575.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN News at Five											
KSN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----					1	\$1,575.00		4.70			
N 35	Multi	10/21/20	10/21/20	KSN News at Six	CM	6-630p	--W----	:30	2	\$2,025.00	P2	5.90	NM	2	\$4,050.00
				Channels : KSNC,KSNG,KSNN,KSNNW											
				KSN News at Six											
KSN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	--W----					2	\$2,025.00		5.90			

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 Alt Order #: 27151750  
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Advertiser: POL/NRSC | National Republican Senat  
 Product Desc: Smart Media Group  
 Estimate: C21C27

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N36	Multi	10/22/20	10/22/20	KSN News at Six Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Six	CM	6-630p	---T---	:30	1	\$2,025.00	P2	5.90	NM	1	\$2,025.00
KSN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	---T---					1	\$2,025.00		5.90			
N37	Multi	10/23/20	10/23/20	KSN News at Six Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Six	CM	6-630p	----F--	:30	2	\$2,025.00	P2	5.90	NM	2	\$4,050.00
KSN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----F--					2	\$2,025.00		5.90			
N38	Multi	10/26/20	10/26/20	KSN News at Six Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Six	CM	6-630p	M-----	:30	2	\$2,025.00	P2	5.90	NM	2	\$4,050.00
KSN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----					2	\$2,025.00		5.90			
N39	Multi	10/27/20	10/27/20	KSN News at Six Channels : KSNK,KSNG,KSNN,KSNNW KSN News at Six	CM	6-630p	-T-----	:30	1	\$2,025.00	P2	5.90	NM	1	\$2,025.00
KSN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----					1	\$2,025.00		5.90			
N40	Multi	10/24/20	10/24/20	Sat KSN News at Six Channels : KSNK,KSNG,KSNN,KSNNW Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$1,170.00	P2	5.20	NM	1	\$1,170.00
KSN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S-					1	\$1,170.00		5.20			
N41	Multi	10/25/20	10/25/20	Sun KSN News at Five Channels : KSNK,KSNG,KSNN,KSNNW Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$900.00	P2	3.00	NM	1	\$900.00
KSN NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					1	\$900.00		3.00			
N42	Multi	10/24/20	10/24/20	SNL Channels : KSNK,KSNG,KSNN,KSNNW Saturday Night Live	CM	1030p-12m	-----S-	:30	1	\$1,575.00	P2	2.30	NM	1	\$1,575.00
SATURDAY NIGHT LIVE-															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S-					1	\$1,575.00		2.30			
N43	Multi	10/21/20	10/21/20	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNNW M-F 630-7p	CM	630-7pm	--W----	:30	2	\$2,700.00	P2	8.80	NM	2	\$5,400.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	--W----					2	\$2,700.00		8.80			
N44	Multi	10/22/20	10/22/20	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNNW M-F 630-7p	CM	630-7pm	---T---	:30	1	\$2,700.00	P2	8.80	NM	1	\$2,700.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	---T---					1	\$2,700.00		8.80			
N45	Multi	10/23/20	10/23/20	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNNW M-F 630-7p	CM	630-7pm	----F--	:30	2	\$2,700.00	P2	8.80	NM	2	\$5,400.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----F--					2	\$2,700.00		8.80			
N46	Multi	10/26/20	10/26/20	M-F 630-7p Channels : KSNK,KSNG,KSNN,KSNNW M-F 630-7p	CM	630-7pm	M-----	:30	2	\$2,700.00	P2	8.80	NM	2	\$5,400.00



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 Alt Order #: 27151750  
 Flight Dates: 10/21/20 - 10/27/20

Advertiser: POL/NRSC | National Republican Senat  
 Product Desc: Smart Media Group  
 Estimate: C21C27

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----					2	\$2,700.00		8.80			
N 47	Multi	10/27/20	10/27/20	M-F 630-7p	CM	630-7pm	-T-----	:30	1	\$2,700.00	P2	8.80	NM	1	\$2,700.00
Channels : KSNC,KSNG,KSNN,KSNNW															
M-F 630-7p															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----					1	\$2,700.00		8.80			
N 48	Multi	10/26/20	10/26/20	Mon Prime Other 1	CM	7-9p	M-----	:30	2	\$5,400.00	P2	8.10	NM	2	\$10,800.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Mon Prime Other 1															
THE VOICE-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----					2	\$5,400.00		8.10			
N 49	Multi	10/26/20	10/26/20	Mon Prime Hour 3	CM	9-10p	M-----	:30	1	\$3,600.00	P2	4.30	NM	1	\$3,600.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Monday 9-10p															
WEAKEST LINK-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----					1	\$3,600.00		4.30			
N 50	Multi	10/27/20	10/27/20	Tue Prime Hour 1	CM	7-8p	-T-----	:30	2	\$5,400.00	P2	7.10	NM	2	\$10,800.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Tuesday 7-8p															
THE VOICE TUE-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----					2	\$5,400.00		7.10			
N 51	Multi	10/27/20	10/27/20	Tue Prime Hour 2	CM	8-9p	-T-----	:30	1	\$5,850.00	P2	6.10	NM	1	\$5,850.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Tuesday 8-9p															
THIS IS US (SEASON P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	-T-----					1	\$5,850.00		6.10			
N 52	Multi	10/22/20	10/22/20	Presidential Debate	CM	Presidential Debat	---T---	:30	1	\$6,000.00	P2	3.50	NM	1	\$6,000.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Presidential Debate															
THIRD PRESIDENTIAL D															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	---T---					1	\$6,000.00		3.50			
N 53	Multi	10/23/20	10/23/20	Fri Prime Hour 3	CM	9-10p	----F--	:30	2	\$2,250.00	P2	3.30	NM	2	\$4,500.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Friday 9-10p															
DATELINE-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----F--					2	\$2,250.00		3.30			
N 54	Multi	10/24/20	10/24/20	Sat Prime Hour 3	CM	9-10p	-----S-	:30	1	\$1,575.00	P2	2.00	NM	1	\$1,575.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Saturday 9-10p															
SNLVINTAGE-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S-					1	\$1,575.00		2.00			
N 55	Multi	10/25/20	10/25/20	FB Night in Amer Pre Ga	CM	FB Night in Amer F	-----S	:30	1	\$3,600.00	P2	5.50	NM	1	\$3,600.00
Channels : KSNC,KSNG,KSNN,KSNNW															
FB Night in Amer Pre Game															
FOOTBALL NIGHT IN AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					1	\$3,600.00		5.50			
N 56	Multi	10/25/20	10/25/20	NFL Game	CM	NFL Game	-----S	:30	1	\$10,800.00	P2	11.00	NM	1	\$10,800.00
Channels : KSNC,KSNG,KSNN,KSNNW															
NFL Game															
SNF: TAMPA BAY @ LAS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----S					1	\$10,800.00		11.00			





125 West 55th St  
New York, NY 10019

A 2737716

<b>Contract #</b> 27151750	<b>Changes as of:</b> 10/20/2020 at 8:18 AM	<b>Version:</b> Original Order
<b>CPE:</b> NRSKS/ORDR/C21C27	<b>Flight:</b> 10/21/20 - 10/27/20	<b>Station:</b> KSNW
<b>Agency:</b> Smart Media Group	<b>Advertiser:</b> NRSC Kansas	<b>Market:</b> Wichita
<b>PO BOX</b> 26067	<b>Product:</b> Smart Media Group	<b>Office:</b> WASHINGTON
<b>ALEXANDRIA, VA</b>	<b>Agency Order #:</b> 30073034	<b>Service:</b> Nielsen
<b>22313</b>	<b>Buyer:</b> Berg, Fran	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> KELLY JOHNS	<b>Assistant:</b> KELLY JOHNS
	<b>202-872-5880</b>	<b>202-872-5880</b>
<b>Separation:</b>		<b>Total GRP:</b> 288.8

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$136,995.00  
**Total Spots:** 69  
**Total CPP:** \$474.36

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/21 - 10/27							Total Spots	Total \$	CPP*	GRP*
							10/21	10/22	10/23	10/24	10/25	10/26	10/27				
1	M-F 9a-10a		LIVE WITH KELLY & RY	\$765.00	1.5	30	1	1	1	0	0	1	1	5	\$3,825.00	\$510.00	7.5
2	M-F 4p-4:30p		JEOPARDY B	\$900.00	2.6	30	1	1	1	0	0	1	1	5	\$4,500.00	\$346.15	13.0
3	M-F 4:30p-5p		JEOPARDY	\$1,260.00	3.8	30	1	1	1	0	0	1	1	5	\$6,300.00	\$331.58	19.0
4	M-F 6a-7a		KANSAS TODAY 3	\$900.00	1.5	30	1	1	2	0	0	2	1	7	\$6,300.00	\$600.00	10.5
5	M-F 8a-9a		TODAY SHOW (8-9AM)	\$1,215.00	1.9	30	1	1	1	0	0	1	1	5	\$6,075.00	\$639.47	9.5
6	Sa 6:30a-8a		KANSAS TODAY WEEKEND	\$450.00	1.2	30	0	0	0	2	0	0	0	2	\$900.00	\$375.00	2.4
7	Sa 8a-9:30a		SATURDAY TODAY SHOW	\$450.00	1.4	30	0	0	0	2	0	0	0	2	\$900.00	\$321.43	2.8
8	Su 8a-9a		SUNDAY TODAY SHOW	\$450.00	1.4	30	0	0	0	0	1	0	0	1	\$450.00	\$321.43	1.4
9	Su 9a-10a		MEET THE PRESS	\$900.00	1.7	30	0	0	0	0	1	0	0	1	\$900.00	\$529.41	1.7
10	M-F 5p-5:30p		KSN NEWS	\$1,575.00	4.7	30	1	1	1	0	0	1	1	5	\$7,875.00	\$335.11	23.5
11	M-F 6p-6:30p		KSN NEWS	\$2,025.00	5.9	30	2	1	2	0	0	2	1	8	\$16,200.00	\$343.22	47.2
12	Sa 6p-6:30p		KSN NEWS	\$1,170.00	5.2	30	0	0	0	1	0	0	0	1	\$1,170.00	\$225.00	5.2
13	Su 5p-5:30p		KSN NEWS	\$900.00	3.0	30	0	0	0	0	1	0	0	1	\$900.00	\$300.00	3.0
14	Sa 10:30p-12m		SATURDAY NIGHT LIVE-	\$1,575.00	2.3	30	0	0	0	1	0	0	0	1	\$1,575.00	\$684.78	2.3
15	M-F 6:30p-7p		WHEEL OF FORTUNE	\$2,700.00	8.8	30	2	1	2	0	0	2	1	8	\$21,600.00	\$306.82	70.4
16	M 7p-9p		THE VOICE-NBC	\$5,400.00	8.1	30	0	0	0	0	0	2	0	2	\$10,800.00	\$666.67	16.2
17	M 9p-10p		WEAKEST LINK-NBC	\$3,600.00	4.3	30	0	0	0	0	0	1	0	1	\$3,600.00	\$837.21	4.3
18	Tu 7p-8p		THE VOICE TUE-NBC	\$5,400.00	7.1	30	0	0	0	0	0	0	2	2	\$10,800.00	\$760.56	14.2
19	Tu 8p-10p		THIS IS US (SEASON P	\$5,850.00	6.1	30	0	0	0	0	0	0	1	1	\$5,850.00	\$959.02	6.1
20	Th 8p-10p		THIRD PRESIDENTIAL D	\$6,000.00	3.5	30	0	1	0	0	0	0	0	1	\$6,000.00	\$1,714.29	3.5
21	F 9p-10p		DATeline-NBC	\$2,250.00	3.3	30	0	0	2	0	0	0	0	2	\$4,500.00	\$681.82	6.6





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27151750	<b>Changes as of:</b> 10/20/2020 at 8:18 AM	<b>Version:</b> Original Order
<b>CPE:</b> NRSKS/ORDR/C21C27	<b>Flight:</b> 10/21/20 - 10/27/20	<b>Station:</b> KSNW
<b>Agency:</b> Smart Media Group	<b>Advertiser:</b> NRSC Kansas	<b>Market:</b> Wichita
PO BOX 26067	<b>Product:</b> Smart Media Group	<b>Office:</b> WASHINGTON
ALEXANDRIA, VA 22313	<b>Agency Order #:</b> 30073034	<b>Service:</b> Nielsen
	<b>Buyer:</b> Berg, Fran	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> KELLY JOHNS 202-872-5880	<b>Assistant:</b> KELLY JOHNS 202-872-5880
	<b>Separation:</b>	<b>Total GRP:</b> 288.8

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/21 - 10/27							Total Spots	Total \$	CPP*	GRP*
							10/21	10/22	10/23	10/24	10/25	10/26	10/27				
22	Sa 9p-10p		SNLVINTAGE-NBC	\$1,575.00	2.0	30	0	0	0	1	0	0	0	1	\$1,575.00	\$787.50	2.0
23	Su 6p-7:20p		FOOTBALL NIGHT IN AM	\$3,600.00	5.5	30	0	0	0	0	1	0	0	1	\$3,600.00	\$654.55	5.5
24	Su 7:20p-10:30p		SNF: TAMPA BAY @ LAS	\$10,800.00	11.0	30	0	0	0	0	1	0	0	1	\$10,800.00	\$981.82	11.0
<b>TOTALS:</b>							<b>10</b>	<b>9</b>	<b>13</b>	<b>7</b>	<b>5</b>	<b>14</b>	<b>11</b>	<b>69</b>	<b>\$136,995.00</b>	<b>\$474.36</b>	<b>288.8</b>



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27151750	<b>Changes as of:</b> 10/20/2020 at 8:18 AM	<b>Version:</b> Original Order	
<b>CPE:</b> NRSKS/ORDR/C21C27	<b>Flight:</b> 10/21/20 - 10/27/20	<b>Station:</b> KSNW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> Smart Media Group	<b>Advertiser:</b> NRSC Kansas	<b>Market:</b> Wichita	<b>Total \$:</b> \$136,995.00
PO BOX 26067	<b>Product:</b> Smart Media Group	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 69
ALEXANDRIA, VA 22313	<b>Agency Order #:</b> 30073034	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$474.36
	<b>Buyer:</b> Berg, Fran	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b> 288.8
	<b>Salesperson:</b> KELLY JOHNS	<b>Assistant:</b> KELLY JOHNS	
	202-872-5880	202-872-5880	
	<b>Separation:</b>		

<b>Special Instructions</b>	
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Competitive Information	
<b>Market Budget:</b>	\$142,395
<b>KSNW Share:</b>	100%
<b>Comment:</b>	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	69	\$136,995.00	\$474.36	288.8
<b>Total</b>	<b>100%</b>	<b>69</b>	<b>\$136,995.00</b>	<b>\$474.36</b>	<b>288.8</b>

Monthly Summary		
Month	Spots	Dollars
2020-Oct	44	\$77,640.00
2020-Nov	25	\$59,355.00
<b>Total</b>	<b>69</b>	<b>\$136,995.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/20/20 8:21 AM					\$0	\$0	
New	10/20/20 8:18 AM	KELLY JOHNS	New	69		\$136,995.00	\$136,995.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Smart Media Group, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Smart Media Group LLC

Address: PO Box 26067, Alexandria, VA 22313

Contact:

Phone number: 703.518.4747

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: NRSC

Address: 425 2nd St. NE Washington, D.C. 20002

Contact:

Phone number: (202) 675-6000

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Todd Young, Chairman

Kevin McLaughlin, Executive Director

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Barbara Dollier

Office(s) sought by such candidate(s) (no acronyms or abbreviations): United States Senate

Date of election: 11/3/2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

Signature: SMG Kurt Pickhardt

Name: Smart Media Group Kurt Pickhardt

Date of Request to Purchase Ad Time:

**Station Representative**

Signature: Andray K Berry

Name: Andray Berry

Date of Station Agreement to Sell Time: 10/20/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes

☐ No

Date ad received: 10/20/20

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

**Disposition:**

☒ Accepted

☐ Accepted IN PART (e.g., ad not received to determine content)\*

☐ Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: A2737716

Station Call Letters: KSNU

Date Received/Requested: 10/20/20

Est. #: C21C27

Station Location: Wichita, KS

Run Start and End Dates: 10/21 – 10/27/20

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.